

Alexandra Marculewicz

Harpuna I.l.c., 75 Jane Street 4F, New York, NY 10014-1755 USA, [M] 347.512.2012, [H] 212.243.0345, alex@harpuna.cz

[Work experience]

2001 -

Harpuna I.l.c. *Graphic Design Studio, New York, NY, USA*

Partner; Clients include; The New York Times, Veramark Inc., Hand Book Press, Pixel Planet, Oxygen Media, etc.

2001

Harpuna s.r.o. *Graphic Design Studio, České Budějovice, Czech Republic*

Partner; Clients include; British Telecom, Český Telecom a.s., LinkAmerika II, Rachot Records, TelSource, CERPF, Best Media, ilikethis! s.r.o., Respect World Music Festival, Commercial Bank, Babel CZ, s.r.o., Atkinson & Partners, MKD, Unios, Velarium Publisher, City of Ceske Budejovice, etc.

| November 2000, received one of three "best in-store marketing displays"
| in the Czech Republic from IN-STORE Marketing magazine for the 100% store display.

1996 - 2001

KAPR+Co *Graphic Design, Praha, Czech Republic*

Founding partner; Clients include; the British Council, Institute for East West Studies, Cavalier Books, LinkAmerika, Rachot Records, Oscar's Restaurant, Misery Loves Company, The Prague Post, The Prague Business Journal, USAID, Bakeshop Praha.

1995 - 1996

The Prague Post *Praha, Czech Republic*

Senior Designer; Designed all in house marketing materials as well as newspaper pages.

| Recieved the "best in-house advertisement" award from
| the International Newspaper Organization for the "Fly Ad".

1992 - 1995

Artech House Publishers *Norwood, MA*

Art Director; Created and maintained the company's visual appearance including book covers, catalogs, and the corporate image.

1991 - 1992

Snow Harbor Graphics *Danversport, MA*

Graphic Designer; Brochures to logos to t-shirts – you name it, I did it.

[Internships]

1991

Rykodisc *Salem, MA* CD packaging, logo development, poster design and paste-up.

1991

MIT Press *Cambridge, MA* book jacket design.

[Skills]

Macintosh QuarkXPress®, Adobe Illustrator®, Adobe Photoshop®, Macromedia Dreamweaver®

Production effective sketching skills, type specking, mockup, mechanical production, storyboards, presentation, 35mm; black and white photography, developing and printing.

[Education]

1991

Rhode Island School of Design *Providence, Rhode Island*

Bachelor of Fine Arts, Graphic Design

1990 *fall term*

Ravensbourne College of Design and Communication *Bromley, England*

Graphic Design department